# CONTRACT



www.kmbc.com

And:

Buying Time, LLC. 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

	Contract / Re	vision	Alt Order #		
	919555	1	07879327		
Product					
KANDER/SECSTATE/D					
Contract Dates	Estimate #				
10/30/12 - 11/05/12	1953				
Advertiser			Original Date	/ Revision	
Kander/D/Secretary of S	State		10/30/12	/ 10/30/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broad	cast	Cash	
	Station	Accou	nt Executive	Sales Office	
	KMBC	Meredith Thompson		Eagle-Washing	
	Special Hand	lling			
	Demographic	;		_	
	Adults 35+	-			
		1			
	IDB#	Adver	iser Code	Product Code	
		349	_	347	
	Agency Ref		Advertise	r Ref	

Spots/

	Start/End Time	Days Length Week Rate	TypeSpo	ts	Amount
*Line Ch Start Date End Date Description  1 KMBC 10/30/12 11/04/12 First News at 5:30am	5:30-6am	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12   11/04/12   -1111   4	Rate \$400.00				
2 KMBC 11/05/12 11/05/12 First News at 5:30am	5:30-6am	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 11/05/12   11/11/12   M   1	<u>Rate</u> \$500.00				
3 KMBC 10/30/12 11/04/12 First News at 6am	6-7am	:30	NM	4	\$3,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111- Spots/Week	<u>Rate</u> \$750.00				
4 KMBC 11/05/12 11/05/12 First News at 6am	6-7am	:30	MM	1	\$825.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M Spots/Week	Rate \$825.00				
5 KMBC 10/30/12 11/04/12 Good Morning America	7-9am	:30	NM	8	\$4,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -2222 Spots/Week	<u>Rate</u> \$550.00				
6 KMBC 11/05/12 11/05/12 Good Morning America	7-9am	:30	MM	1	\$650.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$650.00				
7 KMBC 10/30/12 11/04/12 Rachael Ray Show	9-10am	:30	NM	4	\$800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -1111 4	<u>Rate</u> \$200.00				
8 KMBC 11/05/12 11/05/12 Rachael Ray Show	9-10am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		[		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict will the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise spedified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an Intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.kmbc.com

Contract / Revision Alt Order# 07879327 919555

Contract Dates Product Estimate# 10/30/12 - 11/05/12 KANDER/SECSTATE/D 1953

Advertiser Original Date / Revision 10/30/12 / 10/30/12 Kander/D/Secretary of St:

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Week:         Start Date 11/05/12         End Date 11/11/12         Weekdays M         Spots/Week	<u>Rate</u> \$300.00			
9 KMBC 10/30/12 11/04/12 Anderson Cooper	M-F 10-11a	:30	NM 4	\$600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 4 Spots/Week	<u>Rate</u> \$150,00			
10 KMBC 11/05/12 11/05/12 Anderson Cooper	M-F 10-11a	:30	NM °	1 \$200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$200.00			
11 KMBC 10/30/12 11/04/12 The View	11am-12pm	:30	NM 4	1 \$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	Rate \$350.00			
12 KMBC 11/05/12 11/05/12 The View	11am-12pm	:30	NM '	\$500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 M Spots/Week	Rate \$500.00			
13 KMBC 10/30/12 11/04/12 5pm News	5-530pm	:30	NM 4	4 \$3,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 4  Weekdays Spots/Week 4	<u>Rate</u> \$850.00			
14 KMBC 11/05/12 11/05/12 5pm News	5-530pm	:30	NM '	1 \$950.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$950.00			
15 KMBC 10/30/12 11/04/12 6pm News	6-630pm	:30	NM 4	4 \$3,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$950.00			
16 KMBC 11/05/12 11/05/12 6pm News	6-630pm	:30	NM ·	1 \$1,150.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 M Spots/Week	<u>Rate</u> \$1,150.00			
17 KMBC 10/30/12 11/04/12 M-F/SU 10pm News	10-1035pm	:30	NM 4	4 \$8,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -1111- 4	<u>Rate</u> \$2,200.00			
18 KMBC 11/05/12 11/05/12 M-F/SU 10pm News	10-1035pm	:30	NM ·	1 \$2,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$2,500.00			
19 KMBC 10/30/12 11/04/12 Sat News @ 5am	5-6am	:30	NM ·	1 \$125.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/125- 1	<u>Rate</u> \$125.00			
20 KMBC 10/30/12 11/04/12 Sa 6-7a Class of Time - Pre-emptible with notice	6-7a	:30	NM	1 \$375.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwilhstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emptible with notice

www.kmbc.com

			Kan	der/U/Seci		1			
Line Ch Start Date Er	d Date Description	n	Start/End Time	Days	Spots/ Length Week	Rate	TypeSp	oots	Amount
Start Date End D		Spots/Week	Rate						
Week: 10/29/12 11/04/		1	\$375.00		.20		NM	1	\$550.00
	/04/12 6pm News	Saturday	6-7pm		:30		IVIVI	ı	\$330.00
Class of Time - Pre-ei  Start Date	ate Weekdays	Spots/Week 1	<u>Rate</u> \$550.00						
22 KMBC 10/30/12 11	/04/12 Late Airing	Late News	1030p-11p		:30		NM	1	\$750.00
Class of Time - Pre-e	ate Weekdays	Spots/Week 1	<u>Rate</u> \$750.00						
23 KMBC 10/30/12 11	/04/12 Sun News	@ 5am	5-6am		:30		NM	1	\$125.00
Class of Time - Pre-e <u>Start Date</u> Week: 10/29/12	ate Weekdays	Spots/Week 1	<u>Rate</u> \$125.00						
24 KMBC 10/30/12 11	/04/12 Su 6-7a		6-7a		:30		NM	1	\$350.00
Class of Time - Pre-e	ate Weekdays	Spots/Week	<u>Rate</u> \$350.00						
25 KMBC 10/30/12 11	/04/12 News Wkn	d Sun	7-9am		:30		NM	1	\$400.00
Class of Time - Pre-e <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/	ate Weekdays	Spots/Week 1	<u>Rate</u> \$400.00						
26 KMBC 10/30/12 11	/04/12 This Week	With George Ste	ep 930-1030am		:30		NM	1	\$750.00
Class of Time - Pre-e <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/	ate Weekdays	Spots/Week 1	<u>Rate</u> \$750.00						
27 KMBC 10/30/12 11	/04/12 5pm News	Sunday	5-6pm		:30		NM	1	\$500.00
Class of Time - Pre-e <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04.	ate <u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00						
28 KMBC 11/04/12 1	I/04/12 Su 10pm r	ews	10-1030pm		:30		NM	1	\$2,500.00
Class of Time - Pre-e	ate Weekdays	Spots/Week 1	Rate \$2,500.00						
29 KMBC 10/30/12 1	I/02/12 First News	at 5am	5-5:30am		:30		NM	4	\$1,200.0
Class of Time - Pre-e <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04	ate Weekdays	Spots/Week 4	<u>Rate</u> \$300.00			·			
30 KMBC 11/05/12 1	I/05/12 First News	at 5am	5-5:30am		:30		NM	1	\$400.00
Class of Time - Pre-e	ate Weekdays	Spots/Week 1	<u>Rate</u> \$400.00						
	1/02/12 M-F 12n-1	р	12n-1p		:30		NM	4	\$1,000.00
Class of Time - Pre-6 <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04	oate Weekdays	Spots/Week 4	<u>Rate</u> \$250.00		· · · · · · · · · · · · · · · · · · ·				
32 KMBC 11/05/12 1	1/05/12 M-F 12n-1	Р	12n-1p		:30		NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

otherwise, on contracts, insertion profess, copy instructions to any contestional contracts.

Specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

/ 10/30/12

10/30/12



www.kmbc.com

Contract / Revision Alt Order# 919555 07879327 Estimate # Contract Dates Product 10/30/12 - 11/05/12 KANDER/SECSTATE/D 1953 Original Date / Revision Advertiser

Kander/D/Secretary of Sta

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         1         1	<u>Rate</u> \$350.00			
33 KMBC 10/30/12 11/02/12 KATIE COURIC	2-3PM	:30	NM 4	\$1,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 E1/04/12 Ueekdays Spots/Week	<u>Rate</u> \$300.00			
34 KMBC 11/05/12 11/05/12 KATIE COURIC	2-3PM	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$350.00			
35 KMBC 10/30/12 11/02/12 Dr. Phil	3-4pm	:30	NM 4	\$1,100.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12   11/04/12   -1111   4	<u>Rate</u> \$275.00			
36 KMBC 11/05/12 11/05/12 Dr. Phil	3-4pm	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$325.00			
37 KMBC 10/30/12 11/02/12 DR OZ	4PM-5PM	:30	NM 4	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$350.00			
38 KMBC 11/05/12 11/05/12 DR OZ	4PM-5PM	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1	Rate \$400.00			
39 KMBC 10/30/12 11/02/12 630-7p	630-7pm	:30	NM 4	\$5,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 4	Rate \$1,400.00			
40 KMBC 11/05/12 11/05/12 630-7p	630-7pm	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$1,800.00			
N 41 KMBC 11/03/12 11/03/12 ABC Prime College Footbal	l 7p-1030p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	\$1,000.00 Start/End Time 7p-1030p	Weekdays         Length         Rate          Sa         :30         \$1,000.00	Type NM	
Credited  42 KMBC 10/30/12 11/02/12 First News at 4:30am	M-F 430a-5a	:30	NM 4	\$80.00
Class of Time - Immediately Pre-emptible without notice  Start Date Week: 10/29/12	Rate \$20.00			7 - 1.0
43 KMBC 11/05/12 11/05/12 First News at 4:30am	M-F 430a-5a	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Print Date 10/30/12

Page 5 of 7



www.kmbc.com

	Contract / Revision 919555 /	Alt Order # 07879327
Contract Dates 10/30/12 - 11/05/12	Product KANDER/SECSTA	Estimate # 1953
Advertiser Kander/D/Secretary of S	ti	Original Date / Revision 10/30/12 / 10/30/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Types	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         1         1	<u>Rate</u> \$20.00						
44 KMBC 11/03/12 11/03/12 Late Airing The Closer	1230a-130a		:30		NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12   11/04/12  1   1	<u>Rate</u> \$25.00						
N 45 KMBC 11/01/12 11/01/12 CMA Awards	7-10pm		:30		NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$2,500.00						
	<u> </u>		Total	S		96	\$59,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	96	\$59,550.00	\$50,617.50
Totals	96	\$59,550.00	\$50,617.50

Signature:	Date:
ngnatute.	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

### TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other pusiness entity ("Agency") contracting to purphase broadcast advertaing time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### BILLING AND PAYMENTS.

- (a) Staton will, from time to time at intervals indicates neverties, bill Agency on behalf of Advertiser at address on the face neved. Agency shall pay Station thereon at address on bill or or before the 15m beyoneson, month following that in which proceeds about red or on such other case as may be specified in the involce.
- (b) Except where this contact is made arrestly with the Advertise right on the idea of this contact, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on certain Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally listing for all payments to be made programmy to Station and for all colligations undertaken to be performed by Agency.

#### 2 TERMINATION

- (a) Unless omerwise specified on the face hereof, either party may terminate to be content, without cause, upon giving the other party at least 25 days prior notice provides that, if notice is given by Agency, termination shall not be affective until after two (2) weeks of proceduating hereunder. If Agency to this contract the shall pay Station at the earned rate for all proceduate pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) unon material breadning year by Agency, (ii) if Station alia to receive timely payment on pilling; or (iii) if Advertiser's or Agency's predit is, in Station a reasonable opinion, mosared. Upon at doi termination, all unbeld accrued phases neared over any bacome due and payable. The Agency's only liability shall be to pay for telepasts completed increuncer orior to cancellation by Station.
- (b) Agency may, upon notice to Station, terminate this contract at snyrtime upon material breach by Station. Upon such erminator, the Station sionly liability analide to payes idundant description are accepted to the lessent of the following: (f) the appeal notice of power to at a necessarily incurred by Agency in performance of this postract through date of such termination, or (ii) the lotal which would be due to Station nereunder if, on the date on which Agency gives notice of cancellation, Station ned given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### OMISSION OF BROADCAST

If, as a result of an act of God, force maje use, public emergency, iscondispute, restriction imposed by (swior governments) order, mechanical breekdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to estatly the "responsible access" and/or "edual opportunity" requirements for certain political pandidates, or any other similar or dissimilar cause beyond the Station's responsible control, Station falls to proadcast any or all of the announcement(s) or programs to be broadcast hereof, Station and in or be in breach hereof, but Agen by and he entitled to an adjustment as follows: (i) if no part of a scheduled proadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such that it is not not all, of a scheduled proadcast is omitted, a later broadcast shall be made at a reasonable and time, and Agency and bonding to pay full phage. The forecome shall not operate Agency and bonding to pay full phage. The

#### 4. PREEMPTIONS

Station shall have the right to bandel anythroadbast or portion thereof covered by this contract in order to broadbast any program or event which, in the Station's sole dispersion, it deems to be of greater public interest or significance. Station may also repositive time previously sold when repeasary to comply with its obligations to make a valiable fressonable aboses flambor requisit point of the banding time promptly as reasonably possible, if the parties pannot agree upon a statistical you substitute date and time, the broadbast so preempted shall be deemed can belied without affecting the rate, disposition from the provided under this posturad, except that Agency will not have to pay Station any triangles allocable to the cancellation bookbast.

### 5 FIXED BATE PHRCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, uthless the omitted or preempted announcement was purphased as a single buyor at a fixed (i.e., not a preemptible) rate, and it is so indicated on the fare of this contract, Station may preempt at its so is dispressor for any reason. In the event of preemption or omission, unless otherwise agreed to by Station. Agency shall continue to pay the full pharge (no predit or refund will be given) but Agency shall be about educational pharge therefore an object the cate and time, at no additional pharge therefor.

8. A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency and excense. Agency shall ceiliver all materials not less than 45 hours (excitaine of Stationays, Sundays, and including talents) in advance of programs. All materials furnished by Agency (i) and increase of programs, and (iii) are subject to Station's prior approval and continuing right to reject or to sause Agency to edit such materials. Station will not be listed for loss or damage to Agency's material or, even if societies, for communications from others.

If Agency requests within 30 days of isst broadcast nersunder. Station will, at Agency a scheme, return Agency material to Agency of Age

## 7. INDEMNIFICATION

Agen by and Advertiser will jointly and severally indemnify and hold harmless Station from and against all dainer, demands, debts, poligiators or pharges (noticing reasonable attorney has and disbursements) which arise out of or result from the broadcast, preparation for proadcast or contemplated proadcast of materials furnished by Station at Agency's request for use in context which Agency's or Advertisers commercial material, and Station will similarly indemnify and hold narmless Agency and Advertiser with respect to all materials furnished by Station. The indemnified shall promptly notify and cooperate with the indemnitor with respect to any plaint. The provisions of this paragraph shall survive the termination or expiration of this postage.

### 8 CONSEQUENTIAL DAMAGES

Agen by and Station he replyagree that on sequential demages resulting from any present of this contract, prosessed in Paragraph 2, or any presention of prospects prospect to Paragraph 4, are specialities and retinar Agency not Station analises for any consequential demages in our recommendation of risk separate and apart from provisions specifying or limiting either Agency's or Station a remedies for present.

## 9. GENERAL

(a) Station will prospess the announcements and programs covered by this contraction the sates and at the approximate nearly times provided on the

face nerecti

(b) The Section exallexeroise normal prepautions in nandling of property and mail, but seaumes no liability for loss or camage to program or commercial
materials and other property inflehed by the Agency in connection with prospects nereuraen. The Staton will not societ or process mail, correspondence, or telephone balls in
ponneption with proed daste except after its prior approved.

- (a) Agency is acting as agent for a discussed principal (i.e., the Advertiser named on the face hereof, and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily table for the Advertiser's payment of sums due hereunder and Station shall look unitially to Agency for the payment bit export unless and until Agency fails to timely remit payment or percents by Station and not to agency on all unpaid billings for services rendered by Station figures to service agency to the Agency mass payment to the Agency mass export that Advertiser has not the retained by the agency for example the payment to the Agency mass export that Advertiser has not the retained by the Agency for pieces to a trip betty monies which may be or become beyond the Agency for that Agency was in delegan of becoming it solvent; or (ii) a fact receiving notice (together with a current statement of account) from Station that Agency is senously ceiting until truncer this or any other solvents agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained reliating to the beyong cervice, all references person to Agency as apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apolytic be as two commissions will be allowed.
- (d) Agency shall not easign this contract except to another agency which accorded to its business of representing Agvertiser and provided according agency and only the successor agency and the entitied to commissions, if any, or billings for providests the reafter. Station is not required to provide at the penetic of any person other than Advertiser, or for a product or service other than it at named on the face hereof.
- (a) This contract pontains the entire understanding between the perties, cannot be changed or terminated brailly, and shall be construed in accordance with the State of New York, and with the Communications Act of 1824, as amended, and with the rules and regulators of the FCC issued pursuant thereto. When there is any modulate between these standard conditions and a provision on the Sob Persof, the istate shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general reliniquism mention waiver of that or any other provision. All notices receiving a facility of the contract of the other party at the socress on the label shall be deep mengined on the loste of dispatch.

For additional information relating to political advertising, Agendes and Advertisers are encouraged to replace body of the Station a current political advertising disclosure statement.]

# CONTRACT

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 (816)221-9999

www.kmbc.com

And:

Buying Time, LLC. 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

	Contract / Rev	vision		Alt Order#	
	919555	1		07879327	
Product					-
KANDER/SECSTATE/D					
Contract Dates	Estimate #				
10/30/12 - 11/05/12	1953				
Advertiser			Ori	iginal Date	/ Revision
Kander/D/Secretary of Sta	a <b>te</b>		1	0/25/12	/ 10/26/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	Station	Accour	ηt E	xecutive	Sales Office
	KMBC	Meredi	th T	hompson	Eagle-Washingt
	Special Handl	ing			
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
		349			347
	Agency Ref			Advertiser	Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	ate TypeS	pots	Amount
N 1 KMBC 10/30/12 11/04/12 First News at 5:30am	5:30-6am	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice					
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -1111         4	<u>Rate</u> \$400.00				
V					
N 2 KMBC 11/05/12 11/05/12 First News at 5:30am	5:30-6am	:30	MM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$500.00		- 1		
N 3 KMBC 10/30/12 11/04/12 First News at 6am	6-7am	:30	NM	4	\$3,000.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -1111 4	\$750.00				
N 4 KMBC 11/05/12 11/05/12 First News at 6am	6-7am	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Data		- 1		
Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$825.00		1		
N 5 KMBC 10/30/12 11/04/12 Good Morning America	7-9am	:30	NM	8	\$4,400.00
Class of Time - Pre-emptible with notice					
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -2222         8	<u>Rate</u> \$550.00				
N 6 KMBC 11/05/12 11/05/12 Good Morning America	7-9am	:30	NM	1	#c50.00
Class of Time - Pre-emptible with notice	7-9dill	.30	INIVI	'	\$650.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$650.00				
N 7 KMBC 10/30/12 11/04/12 Rachael Ray Show	9-10am	:30	MM	4	\$800.00
Class of Time - Pre-emptible with notice					
Start Date   End Date   Weekdays   Spots/Week	<u>Rate</u> \$200.00				
N 8 KMBC 11/05/12 11/05/12 Rachael Ray Show	9-10am	:30	NM	4	\$300.00
Class of Time - Pre-emptible with notice	ə- IValli	.30	INIVI	1	Φ300.00
Start Date End Date Weekdays Spots/Week	Rate				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nolwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emptible with notice

www.kmbc.com

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/05/12
 KANDER/SECSTATE/D
 1953

 Advertiser
 Original Date / Revision

 Kander/D/Secretary of Str
 10/25/12 / 10/26/12

		Spots/		-
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	<u>Rate</u> \$300.00			
N 9 KMBC 10/30/12 11/04/12 Anderson Cooper	M-F 10 <b>-</b> 11a	:30	NM 4	\$600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$150.00			
N 10 KMBC 11/05/12 11/05/12 Anderson Cooper	M-F 10-11a	:30	NM 1	\$200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$200.00			
N 11 KMBC 10/30/12 11/04/12 The View	11am-12pm	:30	NM 4	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$350.00			
N 12 KMBC 11/05/12 11/05/12 The View	11am-12pm	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 M Spots/Week	<u>Rate</u> \$500.00			
N 13 KMBC 10/30/12 11/04/12 5pm News	5-530pm	:30	NM 4	\$3,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$850.00			
N 14 KMBC 11/05/12 11/05/12 5pm News	5-530pm	:30	NM 1	\$950.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$950.00			
N 15 KMBC 10/30/12 11/04/12 6pm News	6-630pm	:30	NM 4	\$3,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$950.00			
N 16 KMBC 11/05/12 11/05/12 6pm News	6-630pm	:30	NM 1	\$1,150.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$1,150.00	·		
N 17 KMBC 10/30/12 11/04/12 M-F/SU 10pm News	10-1035pm	:30	NM 4	\$8,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$2,200.00			
N 18 KMBC 11/05/12 11/05/12 M-F/SU 10pm News	10-1035pm	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$2,500.00			
N 19 KMBC 10/30/12 11/04/12 Sat News @ 5am	5-6am	:30	NM 1	\$125.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125- 1	<u>Rate</u> \$125.00			
N 20 KMBC 10/30/12 11/04/12 Sa 6-7a	6-7a	:30	NM 1	\$375.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall reman obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sate of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

www.kmbc.com

**KMBC** 6455 Winchester Ave Kansas City, MO 64133-6409 (816)221-9999

Contract / Revision Alt Order# 919555 07879327

Contract Dates Product Estimate # 10/30/12 - 11/05/12 KANDER/SECSTATE/D 1953

Advertiser Kander/D/Secretary of Sta Original Date / Revision / 10/26/12 10/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           10/29/12         11/04/12         ————1—         1	Rate \$375.00			
N 21 KMBC 10/30/12 11/04/12 6pm News Saturday	6-7pm	:30	NM 1	\$550.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/121 Spots/Week	<u>Rate</u> \$550.00			*******
N 22 KMBC 10/30/12 11/04/12 Late Airing Late News	1030p-11p	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice  Start Date Week: 10/29/12 End Date Weekdays1- Spots/Week	<u>Rate</u> \$750.00			
N 23 KMBC 10/30/12 11/04/12 Sun News @ 5am	5-6am	:30	NM 1	\$125.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$125.00			
N 24 KMBC 10/30/12 11/04/12 Su 6-7a	6-7a	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$350.00			
N 25 KMBC 10/30/12 11/04/12 News Wknd Sun	7-9am	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00			
N 26 KMBC 10/30/12 11/04/12 This Week With George St	ep 930-1030am	:30	NM 1	\$750.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12	<u>Rate</u> \$750.00			
N 27 KMBC 10/30/12 11/04/12 5pm News Sunday	5-6pm	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/121 1	Rate \$500.00			
N 28 KMBC 11/04/12 11/04/12 Su 10pm news	10-1030pm	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/121 Spots/Week	Rate \$2,500.00			
N 29 KMBC 10/30/12 11/02/12 First News at 5am	5-5:30am	:30	NM 4	\$1,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$300.00			
N 30 KMBC 11/05/12 11/05/12 First News at 5am	5-5:30am	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 1 Spots/Week	<u>Rate</u> \$400.00			
N 31 KMBC 10/30/12 11/02/12 M-F 12n-1p	12n-1p	:30	NM 4	\$1,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$250.00			
N 32 KMBC 11/05/12 11/05/12 M-F 12n-1p Class of Time - Pre-emptible with notice	12n-1p	:30	NM 1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict within above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

www.kmbc.com



Class of Time - Immediately Pre-emptible without notice

	Contract / Revision 919555 /	Alt Order # 07879327
Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	KANDER/SECSTATE/D	1953

Advertiser Original Date / Revision 10/25/12 / 10/26/12 Kander/D/Secretary of Sta

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         1         1	Rate \$350.00			
N 33 KMBC 10/30/12 11/02/12 KATIE COURIC	2-3PM	:30	NM 4	\$1,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 4  Spots/Week	<u>Rate</u> \$300.00			,
N 34 KMBC 11/05/12 11/05/12 KATIE COURIC	2-3PM	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$350.00			
N 35 KMBC 10/30/12 11/02/12 Dr. Phil	3-4pm	:30	NM 4	\$1,100.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$275.00			
N 36 KMBC 11/05/12 11/05/12 Dr. Phil	3-4pm	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$325.00			
N 37 KMBC 10/30/12 11/02/12 DR OZ	4PM-5PM	:30	NM 4	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -1111 Spots/Week	<u>Rate</u> \$350.00			
N 38 KMBC 11/05/12 11/05/12 DR OZ	4PM-5PM	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 11/05/12 11/11/12 1 Spots/Week	<u>Rate</u> \$400.00			
N 39 KMBC 10/30/12 11/02/12 630-7p	630-7pm	:30	NM 4	\$5,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Week: 10/29/12	Rate \$1,400.00			
N 40 KMBC 11/05/12 11/05/12 630-7p	630-7pm	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1	Rate \$1,800.00			
N 41 KMBC 11/03/12 11/03/12 ABC Prime College Football	7p-1030p	:30	NM 1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$1,000.00			
N 42 KMBC 10/30/12 11/02/12 First News at 4:30am	M-F 430a-5a	:30	NM 4	\$80.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -1111 4	<u>Rate</u> \$20.00			
N 43 KMBC 11/05/12 11/05/12 First News at 4:30am	M <b>-</b> F 430a-5a	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$20.00			
N 44 KMBC 11/03/12 11/03/12 Late Airing The Closer	1230a-130a	:30	NM 1	\$25.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict withing above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 (816)221-9999

www.kmbc.com

*Line Ch Start Date End Date De	scription	Start/End Time	Days	Spots/ Length Week	Rate	TypeSpots	Amount
Week: Start Date End Date Weeks 10/29/12 11/04/12	lays Spots/Week 1- 1	<u>Rate</u> \$25.00					
				Totals	 S	96	\$58,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	96	\$58,050.00	\$49,342.50
Totals	96	\$58,050.00	\$49,342.50

Signature:	Date:
------------	-------

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

otherwise, on contracts, insertion orders, copy instructions or any correspondence when such continuous contracts, insertion orders, copy instructions or any correspondence when such continuous contracts, insertion orders, copy instructions or any correspondence when such continuous contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts, insertion orders, copy instructions or any correspondence when such contracts and contracts and contracts or any correspondence when such contracts and contracts and contracts or any correspondence when such contracts and contr